

# **SWOK MOAA Chapter Goals and Objectives 2024**

# Chapter Goals and Objectives 2024

## **Goal 1. Promote the aims, objectives and national legislative agenda of the Military Officers Association of America:**

- Support National MOAA's aims and objectives in all Chapter activities.
- Encourage all Chapter members to periodically review the MOAA national legislative agenda via our Take Action link to the Legislative Action Center to facilitate review and individual input.

## Chapter Goals and Objectives 2024

### **Goal 2. *Promote state legislation beneficial to active - duty service members, veterans and retirees:***

- Express Chapter views on specific areas of concern by attending all MOAA State Council Meetings.
- Send targeted emails to each of our state legislators providing specific website links and other appropriate media to address areas of concern or achievement.

# Chapter Goals and Objectives 2024

## ***Goal 3. Provide useful services for Chapter members, their families, and the Southwest Oklahoma area:***

- Provide assistance and support to Chapter members, their families and survivors in the event of prolonged illness or death of a Chapter member.
- Endorse and assist other SW Oklahoma organizations that provide support to families of active-duty service members, veterans and retirees for the benefit of our Chapter members and families.
- Maintain membership in southwest Oklahoma veteran's organizations (e.g., Comanche County Veterans Council as appropriate).

# Chapter Goals and Objectives 2024

## **Goal 4. *Build Chapter membership:***

- Recruit ten new members for the Chapter in 2024.
- Staff a booth at Retiree Appreciation Days 2024 to increase awareness of MOAA.

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### **Goal 5. Recognize and support deserving young men and women in Southwest Oklahoma:**

- Provide awards (medals and monetary) that recognize military achievement for deserving cadets in Junior and Senior ROTC programs in Southwest Oklahoma.
- Award five \$1,000 scholarships to area high school seniors through the SW OK Chapter of MOAA Scholarship Fund.
- Award a \$1000 scholarship to a qualified ROTC cadet from Cameron University through the SW OK Chapter of MOAA Scholarship Fund.

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## **Goal 6. Promote individual member, sponsor and Chapter contributions and activities:**

- Submit at least two Chapter activities to be publicized by KSWO or the Lawton Constitution in 2024.
- Submit at least one article for publication in the MOAA Magazine or the online MOAA Newsletter.
- Recognize Chapter members with appropriate National MOAA Awards for Chapter leadership, outstanding service or completion of special projects contributing to the Chapter or MOAA.
- Publicize member contributions and activities on the Chapter website.

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## **Goal 7. Earn national recognition for the Chapter:**

- Earn 5-star Level of Excellence Chapter Award from MOAA.
- Earn 5-star Marvin Harris Communications Award for Chapter website.



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## **Goal 8. *Build the financial resources of the Chapter:***

- Conduct at least one fundraising event in 2024.
- Attain a combined twenty or more Platinum Sponsors and Chapter Century Club contributions to the Scholarship Fund in 2024.